

SPONSORSHIP OPPORTUNITIES

*PLEASE NOTE: OPPORTUNITIES ARE EXTREMELY LIMITED AND EXPECTED TO FULLY SUBSCRIBE.



PRESENTED BY
OMNI HOTELS
& RESORTS

July 23rd & 24th
Trinity Forest Golf Club

Qualifiers: May 28, June 5, 17, 26, July 5, and 16 | Cedar Crest Golf Course

Net proceeds benefit: **I AM a golfer
Foundation**

About: Dallas Amateur Championship

Founded in 2018 as an opportunity to showcase the championship pedigree of the historic Cedar Crest Golf Course, the Dallas Amateur Championship has quickly proven to be a resounding success and become an annual tradition for amateur golfers across the region. Proceeds from the event benefit the I AM a Golfer Foundation whose mission is: **to be a catalyst for community renewal and transformation in south Dallas.** Annually, approximately 600 amateurs participate and attempt to qualify for the event culminating with the two-day championship at Trinity Forest Golf Club, former home of the PGA TOUR's AT&T Byron Nelson.



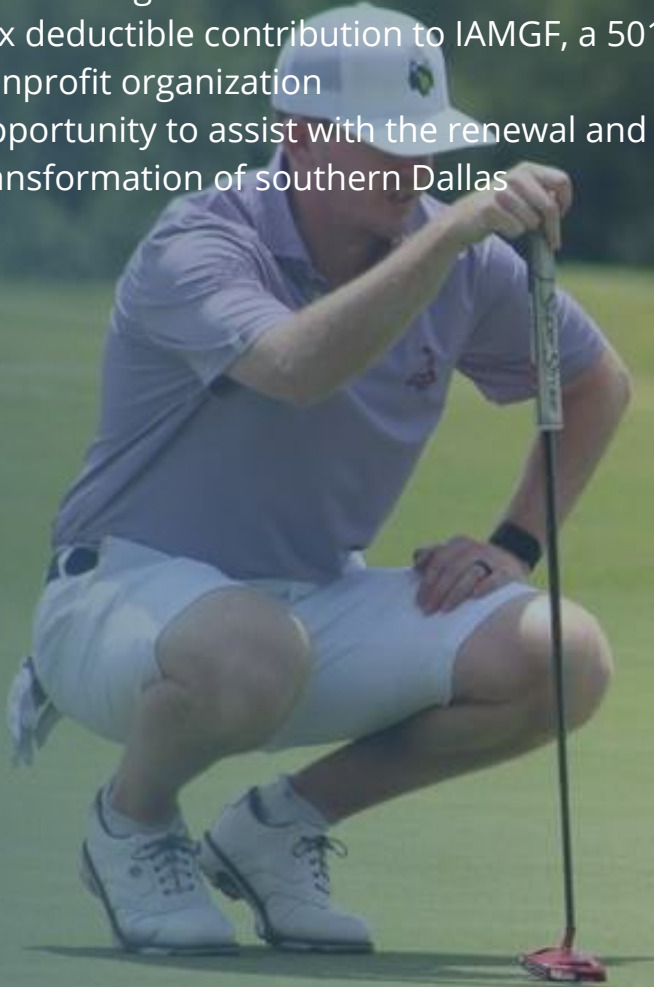
About: I AM a Golfer Foundation

The IAMGF was founded in the fall of 2018 with a mission to be a catalyst for community renewal and transformation in south Dallas through the programming, preservation, and promotion of the historic Cedar Crest Golf Course. By the end of 2022, IAMGF will have provided ongoing instruction to more than 325 area young people, more than \$135,000 in internships and job training, and more than \$90,000 in college scholarships. In partnership with the City of Dallas, IAMGF is implementing an enhancement program that will reconnect the course and community to its historically significant roots and inspiring stories of triumph. The collective vision is that Cedar Crest will be “the light on the hill” transforming lives through its revitalization, vibrant programming, and reconnection to a rich history spanning the last 100 years.



All sponsorship opportunities include:

- Sponsorship across 8 event dates and over 120 marketing days
- Direct brand reach to more than 10,000 highly-valuable digital subscribers
- Tax deductible contribution to IAMGF, a 501(c)3 nonprofit organization
- Opportunity to assist with the renewal and transformation of southern Dallas



Presenting Sponsor - **SOLD**

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- Category exclusivity
- Logo inclusion within Championship logo, plus on championship tee markers
- Opportunity to showcase product on-site and in premier, first choice location
- Opportunity to provide corporate item for championship player gift bag
- (2) Sponsor Exemption playing spots in the Championship and (8) Sponsor Exemptions across the qualifiers
- (2) "1927 Club" memberships (*\$5,000 value that includes VIP access to the Championship, 8 rounds of golf at Cedar Crest, 4 rounds of golf at Trinity Forest, 4 clubhouse lanyards, and more.*)
- (4) Hole Sponsorships (*\$6,000 value that includes individual, tour-quality signage, an additional 16 rounds of golf at Cedar Crest, and 8 additional clubhouse lanyards.*)
- (8) additional rounds of golf at Cedar Crest Golf Course
- (2) additional foursomes of golf at Trinity Forest Golf Club
- Private golf clinic (including food and beverage) for up to 10 people
- Press release announcing the community partnership
- Presenting sponsor recognition on welcome sign, scrolling digital scoreboard, website, pairings sheet, and all communications

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- Tax deductible contribution to IAMGF, a 501(c)3 nonprofit organization
- Opportunity to assist with the renewal and transformation of southern Dallas

Premier Partners - \$10,000 - Only (4) remaining



- Product showcase plus corporate item for player gift bag
- (1) Sponsor Exemption playing spot in the Championship
- (4) Sponsor Exemption playing spots across the qualifiers
- (2) "1927 Club" memberships (\$5,000 value that includes VIP access to the Championship, 8 rounds of golf at Cedar Crest, 4 rounds of golf at Trinity Forest, 4 clubhouse lanyards, and more.)
- (2) Hole Sponsorships (\$3,000 value that includes individual, tour-quality signage, an additional 8 rounds of golf at Cedar Crest, and 4 additional clubhouse lanyards.)
- (8) additional rounds of golf at Cedar Crest Golf Course
- (1) additional foursome of golf at Trinity Forest Golf Club
- Press release and Premier Partner recognition

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Championship Sponsors - \$6,500 - Only (5) remaining

- Product showcase plus corporate item
- (4) Sponsor Exemption playing spots across the qualifiers
- (1) "1927 Club" membership (\$2,500 value that includes VIP access to the Championship, 4 rounds of golf at Cedar Crest, 2 rounds of golf at Trinity Forest, 2 clubhouse lanyards, and more.)
- (1) Hole Sponsorship (\$1,500 value that includes individual, tour-quality signage, an additional 4 rounds of golf at Cedar Crest, and 2 additional clubhouse lanyards.)
- (4) additional rounds of golf at Cedar Crest GC
- (1) additional foursome of golf at Trinity Forest
- Press release and Championship Partner recognition

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“1927 Club” - \$2,500 - Limited availability

- (2) VIP Access to the championship and trophy presentation (including food and beverage)
- (2) Sponsor Exemption playing spots across the qualifiers
- (1) Hole Sponsorship recognizing all club members
- (4) rounds of golf at Cedar Crest Golf Course
- (1) Twosome of golf at Trinity Forest Golf Club
- Exclusive 1927 Club merchandise and invitations to Club events throughout the year
- 1927 Club recognition on sponsor board, scrolling digital scoreboard, and website

Hole Sponsor - \$1,500 - Only (6) available



- Individual, tour-quality signage on (1) tee box
- (1) Sponsor Exemption playing spot in a qualifier
- Clubhouse access during finals for up to 2 people (including food and beverage)
- (4) rounds of golf at Cedar Crest Golf Course
- Hole Sponsor recognition on sponsor board and website

A FEW OF OUR PARTNERS INCLUDE



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With your support and by the end of 2022, IAMGF will have provided:

Ongoing instruction to more than 325 area young people

More than \$135,000 in internships and job training

More than \$90,000 in college scholarships



"The IAMGF has made a huge impact on my life. I don't think I could have made the friends or gained the experiences I've had without them."

- Jomandra G.

Philander Smith College '24

Become a Sponsor

Scan the QR code below or
visit www.iamagolfer.com
to become a sponsor today!



Join us in our mission to be a catalyst for community renewal and transformation in southern Dallas through the programming, preservation, and promotion of the historic Cedar Crest Golf Course.

Call 469.805.3942 or visit www.iamagolfer.com for more information!

I AM a golfer
Foundation